

Excelsior District Improvement Association

A NON-PROFIT ORGANIZATION
P.O. Box 12005
San Francisco CA 94112-0006



Founded 1942 Incorporated 1962

September 14, 2010

Mr. Jake Gilchrist
San Francisco Recreation and Parks Department
McLaren Lodge
501 Stanyan Street
San Francisco, CA 94117

Re: The 2008 Clean and Safe Parks General Obligation Bond

Dear Mr. Gilchrist:

The Excelsior District Improvement Association would like to go on record in support of the Community Opportunity Fund grant application for improvements to McLaren Park. Ms Linda Litehiser on behalf of the working committee of the Jerry Garcia Amphitheater and FACE (Friends and Advocates of Crocker Amazon and the Excelsior) is submitting an application for improvements to the park. Our association voted to support the application for the menu items listed below in the upcoming grant cycle.

1. Directional Sign for the Jerry Garcia Amphitheater to be located eastbound on Mansell Street at the second John F. Shelley Drive intersection.
2. Wayfinder signs for the four major entrances to John McLaren Park: Visitation Avenue, Persia Street, Mansell Street and Cambridge Street.
3. An informational kiosk to be placed outside of the amphitheater parking lot on John F. Shelley Drive across the street from the main tennis court entrance.
4. A second informational kiosk to be located between the amphitheater stage and the restroom facilities.

We feel these basic amenities would do a great deal to enhance the park experience for our neighborhood. We have heard comments and complaints from neighbors and other community members that they do not know how to find activities and facilities located in the park. They also expressed the desire to be better informed about events and park issues thus we feel that the signs and kiosks would greatly improve the park experience and feel strongly that the park usage would be greatly increased with these improvements.

Your attention to this matter is greatly appreciated.

Best Regards,

Jackie Cash
President
Excelsior District Improvement Association

