

EXCELSIOR DISTRICT NEWS

VOLUME 1, ISSUE 4 JUNE 2005

DA HARRIS SPEAKS AT JULY MEETING

Contributed by Annelique Mahan

EDIA is pleased to announce Kamala Harris as our featured Guest at our July 26 meeting. We are very excited that San Francisco's first female District Attorney will be joining us to share her thoughts and ideas.

One of the topics to be discussed will be graffiti abatement and prosecution. However, this would be the time for EDIA members to address other issues that are important to them. We want to hear from our members. Please take a moment and give us your thoughts.

What would you like to hear from the woman I have come to know as 'Sista' DA.

Send your questions, thoughts, compliments and concerns to us. We would like to be able to compile this information before the July 26th meeting.

E-mail us at info@excelsiordistrict.org or mail your suggestions to

EDIA

P.O. Box 12005,

San Francisco Ca 94112-005

BRANDING FORUM

Contributed by Lionel Brazil

Branding, what a word! None the less that is what they are calling it, and on June 18th from 9:30 to 12:30 the Mayor's Office of Community Development (MOCD), the Mayor's Office of Economic and Workforce Development (MOEWD) and the Local Initiatives Support Corporation (LISC) along with Supervisor Sandoval and other local groups are holding a brain storming session.

The idea for this meeting is to come up with a marketing strategy to sell the Excelsior in a positive light. How many times have you said that you live in the Excelsior, only to be asked "is that in San Francisco" or "where is that in San Francisco"? This Branding concept would go along way in helping combat this ignorance and give Excelsior the recognition it deserves.

Also if we do not attend this meeting in great numbers other people from outside of the Excelsior will decide what they think the Excelsior is and we have had enough of that. We

SPECIAL POINTS OF INTEREST:

- ***NEXT EDIA MEETING WILL BE JUNE 28, 2005 AT 7:00 PM***
- ***GRAND OPENING FOR EXCELSIOR LIBRARY JULY 9***
- ***COMING SOON "EDIA T-SHIRTS AND SWEATSHIRTS***

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JERRY GARCIA DAY 2005

Contributed by Tom Murphy

As many of you know the Third Annual Excelsior District Jerry Garcia Birthday Celebration (Jerry Day - 2005) will be held at the McLaren Park Amphitheater (located at 40 John F. Shelly Drive) on **August 7th, 2005.**

This special event celebrates our native son, Jerry Garcia, and highlights the biggest secret in San Francisco - our very own Amphitheater in the beautiful and safe McLaren Park.

As you could possibly imagine, putting on a high quality free event of this nature requires a great deal of financial support from the community, various individuals, corporations, and generous organizations. With that said the Jerry Day Committee is going to have a special fundraiser at Cafe Mama (4754 Mission St.) on July 7, 2005 around 6:30pm with live music being Performed by Seth Augustus (webmaster of jerrygarcia.com) and other



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If you are interested in helping improve Our Community and create an even stronger voice for The Excelsior Neighborhood at City Hall. The Excelsior District Improvement Association (EDIA) is looking to expand our membership and bring new talent. As a member you can be involved in these very important community improvement areas – Parks & Recreation, Cleaning the Streets, Graffiti, Neighborhood Schools, Public Safety, Excelsior Library, Planning Issues, Neighborhood Revitalization, Tree Planting and many more. To apply for 2005 membership, please contact the EDIA office by either calling (415) 334-2670 or emailing us at info@ExcelsiorDistrict.org for a membership form. Membership dues for 2005 are \$15.00 per person.

Important Numbers

EDIA	(415) 334-2670
Graffiti	(415) 282-5326
Illegal Dumping	(415) 282-5326
Pot Holes	(415) 252-5326
Ingleside Police Station	(415) 404-4000
Police Dispatch	(415) 553-0123
Crime Stoppers	(415) 553-9755
Parking Enforcement	(415) 553-1200
Abandoned Cars	(415) 553-9817
Non operating Cars on Private Property	Yvonne.mere@sfgov.org (415) 554-3874
Burned Out Street Lights	(415) 554-0730
Leaking Fire Hydrants	(415) 558-3403
Supervisor Gerardo Sandoval	(415) 554-6975
Mayor's Office of Neighborhood Services	(415) 554-7111

Drinks with Fiona Ma**Join Malia Cohen & Committee of Residents for a Better Excelsior****In welcoming****District 4 Supervisor and Assembly District 12 Candidate****Fiona Ma****for****Sunday Drinks At the Excelsior Supper Club****4703 Mission Street @ Persia****Sunday June 26, 2005****Doors open from 6pm-8pm****RVSP @ 650-784-1973****Tickets are \$25.00****DONATIONS GRACIOUSLY ACCEPTED**

Mail Contributions to:

Fiona Ma for Assembly – 1500 Franklin St. Ste# 300

San Francisco, CA 94109

Please Make Checks Payable to: Fiona Ma for Assembly 2006

ID# 1261603

*Contributions or gifts to this organization are not tax deductible. You may contribute up to \$3,300 for the primary election and another \$3,300 for the general election, and may write a single check for \$6,600 at this time. (*Small Contributor PACs* may contribute twice these amounts.) Spouses and domestic partners may each contribute the maximum, even if their accounts are controlled by the same person, as long as they both sign the check or an accompanying letter. We may not accept your check without your name, street address, occupation and employer, and may not accept cash, cashiers checks or money orders over \$99. Related business entities are subject to a single, combined limit. We may accept contributions from all sources, other than registered state lobbyists, foreign nationals, and persons who are negotiating San Francisco City contracts subject to Board of Supervisors approval, or who have received such a City contract within the prior three months.

DISTRICT 11 TOWNHALL MEETING

Greetings,

I just received the final word that the Mayor's Townhall meeting has been moved from June 25th to July 30th. There were some minor scheduling conflicts with Supervisor Sandoval's Office and now the date has been changed to accommodate those challenges. I greatly thank you for your patience and understanding, and apologize for any inconvenience this may cause you. Please pass the word on to all of your respective organizations, neighbors and affiliations. The Townhall meeting will be held on July 30th from 11 AM to 1 PM, at Sheridan Elementary School. I will be emailing electronic copies of flyers for the meeting on July 5th to all community leaders.

Kriztina Palone

EDIA SPEAKER HIGHLIGHTS

Contributed by Lionel Brazil

The main speaker at our last meeting was Julie Kirschbaum from the San Francisco County Transportation Authority. We invited her to speak on the upcoming Mission-Geneva Transportation Study.

The study is a community-based effort to identify transportation needs and develop/prioritize conceptual designs for near and medium-term transportation improvements on Mission Street (between Silver and Geneva) and on Geneva (between Mission and San Jose). Funding for the study comes from Prop K sales tax and a Caltrans Environmental Justice Planning Grant. This project may also receive funding from the Metropolitan Transportation Commission's Community Based Transportation Planning Program.

The study will focus on transit and pedestrian safety needs with the goal of preparing priority projects for detailed design and implementation. Input from residents, merchants, and community groups is a critical component of this work and will shape the Study outcomes.

The first phase of the Mission-Geneva Transportation Study will build on past studies and projects by undertaking a comprehensive review of existing conditions and working with local stakeholders to prioritize needs. Subsequently, the project team will work with the community to identify and evaluate potential transportation improvements. The Study is being guided by an interagency technical advisory committee including MUNI, DPT, DPW, BART, SamTrans, Department of Public Health, MTC and Caltrans.

EDIA has asked that Ms Kirschbaum to keep us well informed about this project and EDIA and our residents are looking forward to providing input towards the Study.

Grace D'Anca reported on the Library. The Grand Opening will be July 9th, so mark your calendars for the speeches and festivities. In the mean while, the Library will be opening its doors sometime in June, so keep your eyes open so you can take a sneak peek.

The official results of the EDIA elections are - for Trustee, Jackie Wipf and Leo Martinez; for Board Member, Patty Devlieg and Jean Feilmoser; for Treasurer, David Hardaway; for Secretary, Lucia Paulazzo; for Vice President, Angelique Mahan; and for President, Lionel Brazil. We have a lot of good energy in this group and we are expecting great things.

BRANDING (CONT.)

(Continued from page 1)

need our older residents, we need our Chinese, we need our Filipinos, we need our Hispanics, and we need our young working couples that are now moving into our district to come together and decide what is best for the Excelsior.

As President of the Excelsior District Improvement Association and by Invitation from the Mayor's Office, I am urging everyone to attend if they can.

Pastries and coffee will be served before the meeting and lunch will be provided when the meeting is done.

Saturday, June 18th, 2005 from 9:30 am to 12:30 p.m. Child care provided

Ocean Avenue Presbyterian Church, 32 Ocean Ave., Lower Level

San Francisco, CA 94112

LIVING IN THE "E"

For our youth, parents please check out the YMCA, 4080 Mission Street (415)586-6900 and check out there Summer Day Camp. There is also the Boys & Girls Club at 163 London Street (415) 334-2582, which has programs for children 6 to 18.

Also each year, Children's Council of San Francisco publishes "Connecting with Summer Resources"; a list of summer programs for kids aged 2 through late teens. The list includes sports, recreation, education, arts and other programs in every neighborhood of the city. There is also information about summer camps and programs for children with special needs.

You may contact Eric Chow at (415) 276-2910 or Amalia Dizon at (415) 276-2915. You may also read and print out the "SummerList" from Children's Council's Web site at (www.childrencouncil.org)

WHAT'S UP IN THE HOOD?

By Jean Feilmoser

As a graduate of both City College and **San Francisco State**, I'm a supporter of their student theater arts programs and have attended some enjoyable productions with fledgling actors. (Did you know Lee Meriweather attended CCSF, and Johnny Mathes SFSU...amongst others!) Go to: <http://www.sfsu.edu/cgi-bin/cals/webevent.cgi> to see the variety of cultural and entertainment events being offered at the university. From a quick look, some highlights include selections from chamber music to big band, the opera 'The Magic Flute', the Shakespeare play 'Romeo & Juliet', even the film department's student final films.

I searched and was unable to come up with the correct website to find the entertainment calendar for **City College**, so you might want to try it yourself by beginning at www.ccsf.edu.

FYI...every fall, **Riordan High School's** excellent drama department performs a dramatic play, and in April, a musical. We just missed 'Damn Yankees'. I even tried out for the "Unsinkable Molly Brown" when I was at ICA. The school auditions are inclusive of every high school in The City...after all, they do need females...and Riordan *IS* a boy's school!

Don't forget the New Mission Terrace Fourth of July Parade and BBQ at Balboa Park!

JERRY DAY (CONT.)

(Continued from page 2)

"special" guests.

Also at this fundraiser we will launch a special auction of a Jerry Garcia Art Print that was donated by the Jerry Garcia Estate for Jerry Day 2005! This art print is a special limited edition and contains a special certificate of authenticity from the Jerry Garcia Estate! Highest bidder will be presented this print at Jerry Day 2005 and receive special recognition for their contribution!

Please mark your calendars for July 7, 2005 - 6:30 PM at Cafe Mama! Plan on meeting the organizers of Jerry Day, various special guests, and a great night of community spirit, networking, and live music.

Suggested donations are anywhere from \$10 -\$250. To mail donations please feel free to make check out to EDIA and mail to:

Jerry Day Committee
809 France Ave.
San Francisco, CA 94112

We look forward to seeing you on July 7th! For more information please feel free to contact Angelique Mahan or Tom Murphy at 415-272-2012. You could also email us at jerrydaysf@hotmail.com. Thank you for your support!

Organization

EXCELSIOR DISTRICT
IMPROVEMENT ASSOCIATION

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WE'RE ON THE WEB!

WWW.EXCELSIORDISTRICT.ORG

FOUNDED IN 1942
INCORPORATED 1962

***SEE YOU AT 45 SANTA ROSA
AVENUE, FOR THE JUNE 28, 2005,
EDIA MEETING***

UNSUNG HEROS

There is going to be a banquet in the Excelsior, yes you heard it right, a BANQUET! EDIA plans on honoring the people that have given so much to The Excelsior District Improvement Association over the years, our Emeritus'. John Consiglieri, Rebecca Silverberg, Walter Jebe and Angela Cerruti have work so hard to improve our District through their years of service to EDIA and we want to say thanks. Please mark your calendars for a night of food and music on August 6, 2005, starting at 6:00 PM with the social hour and dinner at 7:00 PM at the Croatian American Cultural Center. Ticket will go on sale soon. We can always use more help to make this event an even grander occasion. You many contact Lionel Brazil (415) 334-2670 or Angelique Mahan (650) 784-1973.

CARNIVAL

Contributed by Angelique Mahan

Carnival is one of the most dynamic and invigoration experiences that San Francisco has to offer. It captures the essence of the South and Latin American experience. This past Memorial Day weekend I had the distinct pleasure of working the Carnival Street celebration in the Mission. The pageantry was simply amazing. And the Excelsior was well represented. Monroe Elementary School had a contingency in the parade and they were very, very cute. Jean Feilmoser was another EDIA member in attendance, who is now an elected office holder. She was seated in the VIP section along with other honored guest.

I would like to say "Hats off to Mission Neighborhood Centers" for putting this wonderful event on every year. I look forward to the Excelsior Festival matching this excitement.